



Apricorn, Inc.
Poway, CA
www.apricorn.com

Industry:

High Technology

Oracle Products & Services:

Oracle Financials
Oracle Assets
Oracle Business Intelligence
Oracle Customer Relationship Management
Oracle Order Management
Oracle Inventory
Oracle Purchasing
Oracle Discrete Manufacturing

Oracle Partner:

C3 Business Solutions
www.c3biz.com

“Upgrading to Oracle E-Business Suite Release 12 increased our efficiency and improved our overall ability to remain competitive and pursue aggressive growth goals in the challenging technology market.”

– Robin Shirley, Vice President of Finance, Apricorn, Inc.

Apricorn, Inc. Upgrades to E-Business Suite Release 12 and Improves Order Processing Times by 30% to 35%

Apricorn, Inc. is a leader in the design and manufacture of notebook storage products, utilities, and accessories. Founded in 1983, Apricorn began as a supplier of Apple interface products and has since expanded its product line to include third-part memory modules, as well as a family of portable computing peripheral solutions.

Challenges

- Ensure system stability and performance to facilitate projected company growth
- Streamline financial processes and increase functionality to meet the changing needs of the growing enterprise
- Accommodate the company’s simultaneous transition to a more cost-effective Linux environment
- Streamline the manufacturing process to ensure the output of quality products, while minimizing costs

Solution

- Upgraded to Oracle E-Business Suite Release 12 to streamline financial and manufacturing processes and facilitate growth
- Reduce the time needed for return-material authorization by 25% to 30% through improved order management processes
- Improved order processing times by 30% to 35% and accelerated the timeline for sending shipments from the warehouse by 30% to 40%
- Reduced the time needed to close monthly financial books by one-half day
- Streamlined tax calculation with upgraded applications, facilitating order and invoicing processes
- Improved inventory management by providing global visibility into the company’s previously segmented stock
- Facilitated swift user adoption of upgraded applications by providing users an improved interface and more efficient processes within the upgraded modules
- Worked with Oracle Partner C3 Business Solutions to complete the enterprisewide upgrade within three months
- Provided a compatible solution to facilitate the company’s simultaneous migration to a Linux operating system